

WHAT IS CLAIMED IS:

1. A display including a display region having a reflective region and a transmissive region, comprising;
  - a first region having a convex insulating film formed in a region corresponding to said reflective region on a substrate; and
    - an orientation film formed so as to cover said convex insulating film,

wherein a second region in which said convex insulating film is not formed is continuously formed among adjacent pixels.
2. The display according to claim 1,

wherein at least one end of said second region is disposed outside of said display region.
3. The display according to claim 2,

wherein both ends of said second region are disposed outside of said display region.
4. The display according to claim 1,

wherein said second region is continuously formed among adjacent pixels arranged in the first direction.
5. The display according to claim 1,

wherein said second region is continuously formed among the adjacent pixels arranged in the first direction and second direction which intersects with the first direction.

6. The display according to claim 1,  
wherein said substrate comprises a substrate in which a thin-film transistor is formed, or an opposite substrate in which said thin-film transistor is not formed.

7. The display according to claim 6,  
wherein said substrate is said opposite substrate in which the thin-film transistor is not formed, and further comprises a color filter formed between said substrate and said orientation film.

8. The display according to claim 7,  
wherein said substrate is said opposite substrate in which the thin-film transistor is not formed, and further comprises a color filter having an opening at a part of a region corresponding to said reflective region.

9. The display according to claim 6,  
wherein said substrate is said opposite substrate in which the thin-film transistor is not formed and said convex insulating film comprises an insulating part integrally formed in said

substrate.

10. The display according to claim 1,  
wherein said second region is continuously formed among  
the adjacent pixels so as to have a narrowed part between said  
adjacent pixels.

11. The display according to claim 10,  
wherein said narrowed part of said second region is  
provided in a boundary region between said adjacent pixels.

12. The display according to claim 1,  
wherein said second region is formed so as to extend in  
the first direction and divided into a plurality of regions along  
said first direction.

13. A display including a display region having a  
reflective region and a transmissive region and consisting of  
a plurality of pixels, comprising:

a first region in which an convex insulating film is formed  
in a region corresponding to said reflective region on a  
substrate,

a second region in which said convex insulating film is  
not formed; and

an orientation film formed in common to said first region

and said second region,

wherein said second region is continuously formed among adjacent pixels.

14. The display according to claim 13,  
wherein at least one end of said second region is disposed outside of said display region.

15. The display according to claim 14,  
wherein both ends of said second region are disposed outside of said display region.

16. The display according to claim 13,  
wherein said second region is continuously formed among the adjacent pixels arranged in the first direction.

17. The display according to claim 13,  
wherein said second region is continuously formed among the adjacent pixels arranged in the first direction and second direction which intersects with the first direction.

18. The display according to claim 13,  
wherein said substrate comprises a substrate in which a thin-film transistor is formed, or an opposite substrate in which said thin-film transistor is not formed.

19. The display according to claim 18,  
wherein said substrate is said opposite substrate in which  
the thin-film transistor is not formed, and further comprises  
a color filter formed between said substrate and said orientation  
film.

20. The display according to claim 19,  
wherein said substrate is said opposite substrate in which  
the thin-film transistor is not formed, and further comprises  
a color filter having an opening at a part of a region corresponding  
to said reflective region.

21. The display according to claim 18,  
wherein said substrate is said opposite substrate in which  
the thin-film transistor is not formed and said convex insulating  
film comprises an insulating part integrally formed in said  
substrate.

22. The display according to claim 13,  
wherein said second region is continuously formed among  
said adjacent pixels so as to have a narrowed part between said  
adjacent pixels.

23. The display according to claim 22,

wherein said narrowed part of said second region is provided in a boundary region between said adjacent pixels.

24. The display according to claim 13,  
wherein said second region is formed so as to extend in the first direction and divided into a plurality of regions along said first direction.